Privacy Policy

Privacy policy

Introduction

The **Enterprise** (hazaipalinka.hu Ltd., 2151, Fót, József Attila u. 45. www.hazaipalinka.hu Tel.:+36 27 537 492) subdues itself under the following policy.

REGULATION (EEC) No 2016/679 OF THE EUROPEAN PARLIAMENT AND OF THE COUNCIL (27 April 2016) on the protection of natural persons with regard to the processing of personal data and on the free movement of such data and repealing Regulation (EC) No 95/46, the following information is provided.

The present privacy policy guide regulates privacy of the following websites:
The present privacy policy guide can be found on: link
Modifications to the data become effective when they appear on the webpage above.

The data manager and contact information:

Name: Hazaipálinka.hu Ltd.
Seat: 2151 Fót, József A. u. 45.
E-mail: g.laszlo@hazaipalinka.hu
Telephone: +36 27 537-492

contact of the data protection officer:

Name: Garaguly László
Seat: 2151 Fót, József A. u. 45.
E-mail: g.laszlo@hazaipalinka.hu
Telephone: +36 27 537-492

Explanatory terms

1. „personal data”: any data that can be related to the Customer – especially the name, username of the customer and any knowledge characteristic for one or more physical, physiological, mental, economic, cultural, or social identity of the Customer – and any conclusion related to the Customer drawn from the data;

2. „data management”: the totality of any operation or operations carried out in an automated or non-automated manner on personal data or data files, such as collecting, recording, organizing, tagging, storing, modifying or modifying, querying, inspecting, using, communicating, distributing or otherwise making available, aligning or linking, limiting, deleting or destroying;

3. „data manager”: means any natural or legal person, public authority, agency or any other body that determines the purposes and means of handling personal data individually or with others, where the purposes and means of data management are defined by Union or national law, the data controller or the particular aspects of the designation of the data controller may also be defined by Union or national law;

4. „data processor”: means any natural or legal person, public authority, agency or any other body that manages personal data on behalf of the data controller;

5. „recipient”: is a natural or legal person, a public authority, agency or any other body with whom or with which personal data is communicated, whether or not it is a third party. Public authorities which have access to personal data in an individual investigation in accordance with Union or national law shall not be considered recipients; the management of those data by those public authorities must comply with the applicable data protection rules in accordance with the purposes of data management;

6. „the contributor concerned”: a voluntary, specific and appropriate informed and explicit statement of the will of the person concerned by which he or she expresses the statement or confirmation by means of an inadvertent act of affirmation that he or she has consented to the processing of personal data concerning him or her;

7. „dataprotection incident”: a security breach resulting in accidental or unlawful destruction, loss, alteration, unauthorized disclosure or unauthorized access to personal data transmitted, stored or otherwise treated.

The principles of personal data management

The personal data:

a) must be legally and fairly handled and transparent to the person concerned ("lawfulness, fairness and transparency");

b) are collected for specified, clear and legitimate purposes and are not treated in a manner incompatible with these purposes; in accordance with Article 89 (1), no further data handling ("end-use") for purposes of public interest archiving for scientific and historical research purposes or for statistical purposes shall not be considered incompatible with the original purpose;

c) must be appropriate and relevant to the purposes of data management and should be limited to the need ("saving of the data");

d) must be accurate and, if necessary, up-to-date; all reasonable measures must be taken to correct or correct inaccurate personal data for the purposes of data management ("accuracy");

e) must be stored in a form which permits the identification of the data subjects only for the time needed to manage the personal data; the retention of personal data may only take place if the personal data are processed in accordance with Article 89 (1) for public interest archiving, for scientific and historical research purposes or for statistical purposes, in accordance with the rights and subject to appropriate technical and organizational measures for the protection of their freedoms ("limited storage");

f) shall be managed in such a way as to ensure adequate security of personal data, including the protection against unauthorized, unlawful, unintentional, loss or destruction of data ("integrity and confidentiality") by means of appropriate technical or organizational measures.

The data processor is responsible for the above, and must be able to demonstrate compliance ("accountability").

Data managements Data management related to webshop operation

1. Fact of data collection, the range of managed data and the aim of data management:

Personal data	**Aim of data management**
Username	Identification, enabling registration.
Password	It is for secure access to the user account.
First name and last name	It is necessary for you to contact, to purchase and to issue a regular invoice.
E-mail address	It is necessary for contact.
Telephone	It is necessary for contact and more efficient matching of billing or shipping issues.
Billing name and address	The issuance of a regular invoice, the creation of the contract, the definition, modification, fulfillment of the contract, the billing of the charges arising therefrom and the enforcement of the related claims.
Delivery name and address	Allowing home delivery.
The date of purchase / registration.	The fulfillment of techincal operation.
The IP address at the time of purchase / registration.	The fulfillment of techincal operation.

Neither the username nor the e-mail address does have to contain any personal data.

2. Range of Customers: Everybody registrating/purchasing on the website.

3. Time of data handling, deadline for data deletion: By deleting the registration immediately. The data controller will inform the data subject electronically of the deletion of any personal data provided by the data subject by virtue of Article 19 of the GDPR. If the concerned request for cancellation also covers the e-mail address it has provided, the data administrator will also delete the email address after the information has been provided. Except in the case of accounting documents, as under Section 169 (2) of Act C of 2000 on Accounting, this information must be kept for 8 years.

Accounting documents directly and indirectly (including G / L accounts, analytical and / or detailed records), which are directly and indirectly supported, must be legible in a readable form for at least eight years, retrievable in a manner consistent with the accounting records.

4. **Possible data managers entitled to know the data, the recipients of personal data:** Personal data may be handled by the sales and marketing staff of the data processor, respecting the above principles.

5. **Describe the rights of data subjects involved in data management:**

• The data subject may apply to the data controller for access to, correction, deletion or limitation of the personal data concerning him, and
• may object to the handling of such personal data, as well as
• the data subject has the right to data storage and to withdraw the consent at any time.

6. **It is possible to initiate, delete, modify or restrict access to personal data, transferability of data, and objection to data processing in the following ways:**

• By post at the address: 2151 Fót, József Attila utca 45.
• Via e-mail: g.laszlo@hazaipalinka.hu or r.monika@hazaipalinka.hu,
• By telephone: +36 27 537-492

7. **Legal basis for data processing:**

7.1. Article 6 (1) (b) of the GDPR,

7.2. In accordance with the CVIII Act of 2001 on certain aspects of electronic commerce services and information society services, (hereinafter referred to as Elker TV) 13 / A. Section (3):

The service provider may treat the personal data necessary for the provision of the service for the purpose of providing the service technically indispensable. If the other conditions are identical, the service provider must choose and always operate the tools used to provide the information society service in such a way that personal data is processed only if it is strictly necessary for the provision of the service and for the fulfillment of other purposes set out in this Act required, but in this case also to the extent and time required.

7.3. An invoice complying with accounting law is issued in Article 6 (1) (c).

7.4. In the event of claims arising out of a contract, the provisions of Act V of 2013 on the Civil Code, 6:21, it is 5 years.

6:22. § [Exhaustion]
(1) Unless otherwise provided in this Act, claims shall lapse within five years.
(2) The limitation period begins when the claim becomes due.
(3) The agreement to change the limitation period must be written.
(4) The non-limiting agreement is null and void.

8. We inform you that:

• **Data management is based on your consent.**
• You **must** provide personal information so that we can respond to the message.
• Failure to provide data has the **consequences** of not being able to complete your request.

Data processors

Delivery

1. Data Processor Activity: Delivery of goods, transportation.
Name and contact of data processor: Fáma Futár - Fáma First Kft.

Seat: 1194 Budapest, Viola u. 38.
E-mail: info@famafutar.hu
Customer Support: 1183 Budapest, Akadály utca 15.
Opening hours: H-P: 9:00 - 17:00
E-mail: info@famafutar.hu

2. The fact of data management, range of data: Delivery name, delivery address, telehone number, e-mail address.

3. Range of data subjects: Anyone who wants home delivery.

4. Aim of data management: Delivery of the ordered product.

5. Term of data management, deadline for deletion of data: It lasts until the home delivery is done.

6. The legal basis for data processing: Article 6 (1) (b).

Storage-provider1. Data Processor Activity: Storage and Server Services

Name and contact information of the data processor:
Silicium Network Informatikai Kft. Seat: 2000 Szentendre, Papszigeti út 19.
Post address, customer service:
1137 Budapest, Radnóti Miklós utca 11. Fsz. 2
Telephone: +36 (70) 9447008 or + 36 (1) 9990739

2. The fact of data management, range of data: Any personal data given by the User.

3. Range of data subjects: Anybody who uses the website.

4. Aim of data management: To make access to the website, and the proper actuation.

5. Term of data management, deadline for deletion of data: Until the termination of the agreement between the data controller and the hosting service provider or the request for cancellation of the data subject to the hosting service provider.

6. The legal basis for data processing: 6 (1) (c) and (f), and in Section CVIII of 2001 on certain aspects of electronic commerce services and information society services. Law 13 / A. § (3).

Addresses, personal data should be transmitted (adaptation):

Online payment

1. Activity of the addressee: Online payment

2. Contact of the addressee:

3. The fact of data management, range of data: Billing data, name, e-mail address.

4. Range of data subjects: Anyone who wants to shopping online.

5. Aim of data management: Providing online payment, transaction confirmation and fraud-monitoring to protect users.

6. Term of data management, deadline for deletion of data: It runs until the online payment is made.

7. The legal basis for data processing: Article 6 (1) (b) of the GDPR. Data processing is required to make an online payment for the person concerned.

8. Rights of the person concerned:
a. You can find out about the conditions of data management,
b. You are entitled to receive feedback from the data controller about whether your personal data is being processed or access to all information about data management.
c. You are entitled to receive personal information about you in a machine-readable, widely used, machine-readable format.
d. You are entitled, at your request, to correct your inaccurate personal data without undue delay.

Use of Cookies

1. Websites feature cookies are the so-called "password-protected session cookie", "shopping cart cookies" and "security cookies", which require no prior consent from the affected users.

2. The fact of data handling, the range of data processed: Unique identification number, times, dates.

3. The range of customers: All the people who visiting the website.

4. Aim of data management: Identify users, keep track of "shopping cart", and track visitors.

5. Term of data management, deadline for deletion of data:

Type of cookie	Legal basis for data handling	Duration of data management	Treated data
Session cookies	In accordance with the CVIII Act of 2001 on certain aspects of electronic commerce services and information society services, Law 13 / A. § (3)	The relevant session until the end of a visitor's session	connect.sid

Other cookies will be deleted after 30 days.

6. The potential data managers entitled to know the data: With the use of cookies the service provider does not manage personal data.

7. Giving information on the rights of the Customers related to data management: Customers can delete cookies in the Tools/Settings

menu of the browser generally at the menu item Data protection.

8. Legal basis of data management: No consent is required if the sole purpose of the use of cookies is the communication service provided through the electronic communications network or the provision of information society services expressly requested by the subscriber or user.

Using the google adwords conversion tracking

1. The online advertising program called "Google AdWords" is used by the data handler and uses the Google conversion tracking feature within its framework. Google conversion tracking is Google Inc.'s analytics service (1600 Amphitheater Parkway, Mountain View, CA 94043, USA; "Google").

2. When a User accesses a web site through a Google Ad, a conversion tracking cookie is placed on your computer. These cookies have limited validity and do not contain any personal information, so the User can not be identified by them.

3. When the User browses on certain pages of the website and the cookie has not expired, Google and the Data Manager will also see that the User clicked on the ad.

4. Each Google AdWords customer receives a different cookie so that they can not be tracked through AdWords clients' websites.

5. The information you receive through conversion tracking cookies is intended to make conversion statistics for your AdWords conversion tracking customers. Customers will then be informed about the number of users who have been submitted to their ad and click on a conversion tracking tag. However, they do not have access to information that could identify any user.

6. If you do not want to participate in conversion tracking, you can disable this by blocking cookies from being installed on your browser. Then you will not be included in conversion tracking statistics.

7. For more information and Google Privacy Statement, visit: www.google.de/policies/privacy/

The service of Google Analytics

1. This website uses the service of Google Analytics, which is the webanalyser service of the Google Inc. („Google”). The Google Analytics uses so called „cookies”, textiles, which are saved on your computer, and they help the analysis of the website usage of the Users.

2. The cookies of the websites which were visited by the User and their connecting informations are sent and stored on one of the Google’s servers in the USA. With the activation of the IP-anonymisation on the websites the Google can shorten the time of the IP-anonymisation of the Users in the European Union or in the member states of the European Economic Region.

3. Only in unique cases the full IP-addresses are sent to the servers of Google in the USA and they get shorten there. Operators of these websites commit the Google to use these informations for interpretations about the usage of the website, furthermore to create reports about the activity of the website, and to do their website and internet usage related duties.

4. In the Google Analytics, the forwarded IP-address of the Users will not be matched with others data by the Google. The store of the cookies can be prevented in the settings of the web browsers, but in this way it can happen, if some features of the websites will not work. You can prevent Google from collecting datas about the website usage habits of the users (including IP-addresses too), if you download and setup this web browser plugin. https://tools.google.com/dlpage/gaoptout?hl=hu

Newsletter, DM activity

1. According to § 6 of Act XLVIII of 2008 on the fundamental conditions of economic advertising activity the Customer may give consent in advance to the Service Provider for sending him/her advertisement and other consignment via the addresses given at registration.

2. Furthermore, the Customer may give consent to the Service Provider for managing the personal data for sending advertisements bearing in mind the regulations of the present guide.

3. Service Provider sends no unwanted advertisement and the Customer has the option to unsubscribe the sending of advertisements without any limitations and justification. In such case the Service Provider deletes every information – required for sending the messages – from the register and sends no further offers. Customer can unsubscribe the sending of advertisement by clicking on the link in the message.

4. The fact of data collection, range of managed data and the aim of **data management:**

Personal data	**Aim of data management**
Name, e-mail address.	Identification, admit of subscription on the newsletter.
Date of subscription	The fulfillment of technical operation.
IP address at the time of subscription	The fulfillment of technical operation.

5. The range of customers: All Customers subscribing for the newsletter.

6. The aim of data collection: sending electronic messages (e-mail, sms, push notification) containing advertisements to the Customer giving information on actual products, discounts, new functions, etc.

7. The time period of data management and the deadline of deletion of data: until the withdrawal of the consent, i.e. unsubscribing from the newsletter.

8. The registration number of the data management: in progress...

9. **The potential data managers entitled to know the data, the recipients of personal data:** Personal data can be managed by the sales and marketing staff of the data manager in respect for the above principles.

10. **Describe the rights of data subjects involved in data management:**

• The data subject may apply to the data controller for access to, correction, deletion or limitation of the personal data concerning him or her, and
• may object to the handling of such personal data as well
• the data subject has the right to data storage and to withdraw the consent at any time.

11. **It is possible to initiate, delete, modify or restrict access to personal data, transferability of data, and objection to data processing in the following ways:**

• By post at the address: 2151 Fót, József Attila utca 45.
• Via e-mail: r.monika@hazaipalinka.hu,
• By telephone: +36 27 537-492

12. The users are **free to unsubscribe** from the newsletters at any time, with no cost.

13. **The legal basis for data processing:** is the contribution of the person concerned, Article 6 (1) (a) and (f), and the Act XLVIII of 2008 on the Fundamental Terms and Limitations of Economic Advertising Activity, section 6 (5) of the Act:

*The advertiser, the advertiser or the publisher of the advertisement, in the circle specified in the consent, keeps a record of the personal data of the persons making the declaration contributing to them. The data set out in this record, concerning the recipient of the advertisement, can be handled only in accordance with the consent statement and can be handed over until its revocation, and can only be transferred to a third party with the prior consent of the person concerned.*14. We inform you that:

• **Data management is based on your consent.**
• You **must** provide personal information so that we can respond to the message.
• Failure to provide data has the **consequences** of not being able to complete your request.

Complaint handling

1. The fact of data collection, range of managed data and the aim of **data management:**

Personal data	**Aim of data management**
First name and last name	Identification, contact maintaining.
E-mail address	Contact.
Telephone number	Contact.
Billing name and address	Identification, handling quality objections, issues and problems that arise with the products ordered.

2. The range of customers: Everybody who buys anything on the website and complainants with qualitative complaints.

3. The time period of data management and the deadline of deletion of data: Copies of the minutes, transcripts and replies to the objection raised are set out in the CLV 1997 Consumers' Act 17 / A. Section (7) of this Act shall be maintained for 5 years.

4. The potential data managers entitled to know the data, the recipients of personal data: Personal data can be managed by the sales and marketing staff of the data manager in respect for the above principles.

5. Describe the rights of data subjects involved in data management:

• The data subject may apply to the data controller for access to, correction, deletion or limitation of the personal data concerning him or her, and
• may object to the handling of such personal data as well
• the data subject has the right to data storage and to withdraw the consent at any time.
6. It is possible to initiate, delete, modify or restrict access to personal data, transferability of data, and objection to data processing in the following ways:
• By post at the address: 2151 Fót, József Attila utca 45.
• Via e-mail: r.monika@hazaipalinka.hu,
• By telephone: +36 27 537-492

7. The legal basis for data processing: Article 6 (1) (c), and the CLV Act of 1997 on Consumer Protection. Act 17 / A. § (7).

8. We inform you that:

• the provision of personal data is based on a contractual obligation.
• the processing of personal data is a precondition for the conclusion of the contract.
• You must provide personal information to handle your complaint.
• Failure to provide data has the consequence that we can not handle the complaint you received.

Social websites

1. The fact of data collection, range of managed data: name and public profile image of the Customer registered at Facebook/Google+/Twitter/Pinterest/YouTube/Instagram etc.

2. The range of customers: All Customers registered at Facebook/Google+/Twitter/Pinterest/YouTube/Instagram etc. and gave like to the website.

3. Purpose of the data collection: To share, or "like", promote certain content elements, products, actions of the web site or the website itself on social networking sites.

4. Duration of data processing, deadline for deletion of data, person of possible data controllers who are able to know the data and details of the data management rights of the data subjects: Information about the source, their handling, the method of transfer and the legal basis of the data can be consulted on the given social networking site. Data management takes place on social networking sites, so the duration of the data handling, the ways of deleting and modifying the data are governed by the rules of the respective community site.

5. Legal base of data management: voluntary consent of the Customer for the management of personal data at community sites.

Customer services and other data management

1. If you have question during using some of the services of the data processor, or the customer has some problem you can get in contact with the data processer on the website (on phone, e-mail, community sites, etc.).

1. The data processer deletes the incoming e-mails, messages, on phone, on any community site, etc. what contains the name and e-mail address or any other given personal information of the customer, after 2 years from the start of the service.

2. We give information about the privacy policy which is not in this guide at the start of the service.

3. For exceptional magisterial request, or in case of law accumulation the service provider is bound for guidance, information providing, transferring, or making documents available for these organisation.

4. In these cases the service provider only gives personal informations for the request (if they pointed out the exact aim and the necessary informations) what are essentials for the aim of the request.

Customer rights

1. **The right of access**

You are entitled to receive feedback from the data controller about whether your personal data is being processed and, if such processing is in progress, you have the right to have access to your personal information and the information listed in the decree.

2. **The right of rectification**

You are entitled to request the data controller to rectify any inaccurate personal information that he or she is required to do without undue delay. Taking into account the purpose of data management, you are entitled to request the supplementation of incomplete personal data, including by means of a supplementary statement.

3. **The right to cancel**

You are entitled to request that the data controller, without undue delay, disclose personal information about you, and that the data controller is obliged to delete personal information about you, without undue delay, under certain conditions.

4. **The right to be forgiven**

If the data controller has disclosed the personal data and is required to cancel it, taking reasonable steps, including technical measures, to take into account the cost of available technology and implementation, in order to inform the data controllers handling the data that you have applied for the personal data in question pointing links or deleting a duplicate or duplicate of these personal data.

5. **The right to restrict data management**

You are entitled to request that your data controller restricts your data handling if one of the following conditions is met:

• You dispute the accuracy of your personal data; in this case, the restriction applies to the period of time that the data controller can check the accuracy of personal data;
• Data handling is illegal and you are opposed to the deletion of data and instead asks you to restrict them;
• The data controller no longer needs personal data for data processing, but you require them to submit, enforce, or protect legal claims;
• You have objected to data manipulation; in this case, the restriction applies to the period when it is established that the legitimate reasons for the data controller have priority over your legitimate reasons.

6. **The right to data storage**

You are entitled to receive personal data that is made available to you by a data controller in a fragmented, widely used machine-readable format and is entitled to transfer this data to another data controller without this being obstructed by the data controller whose provided personal information to you (...)

7. **The right ro protest**

You are entitled to object to the handling of your personal information (...), including profiling based on these provisions, for any reason relating to your own situation.

8. **Protest in case of direct business acquisition**

If your personal data is handled for direct business, you are entitled to protest at any time against the handling of personal data relating to it, including profiling, if it is related to direct business acquisition. If you object to personal data being handled for direct business purposes, your personal information can no longer be handled for that purpose.

9. **Automated decision-making in individual cases, including profiling**

You are entitled to exclude the scope of any decision based solely on automated data handling, including profiling, which would have a bearing on it or affect it significantly.

The preceding paragraph shall not apply if the decision is:
• You are required to conclude or complete a contract between you and the data controller;
• the granting of the right to a data controller is subject to the law of the Union or of the Member States which also lays down appropriate measures to protect your rights and freedoms and legitimate interests; or
• you are based on your explicit consent.

Deadline for action

The data controller informs you of any measures taken in response to these requests without undue delay but in any way **within 1 month** of receipt of the request.

If necessary, it may be **extended by 2 months**. The controller will inform you about the extension of the deadline by indicating the cause of the delay **within 1 month** of receipt of the request.

If the data controller fails to take action upon your request, he or she will notify you **without delay and at the latest within one month of the receipt of the request** for reasons of non-action and whether you may file a complaint with a supervisory authority and exercise its right of appeal.

Security of data management

The data controller and the data processor shall take appropriate technical and organizational measures to take into account the state of science and technology and the costs of implementation, the nature, scope, circumstances and objectives of data management and the risk of varying probability and severity of natural persons' rights and freedoms to guarantee an adequate level of data security, including, inter alia, where appropriate:

a) the pseudonymization and encryption of personal data;
(b) ensuring, maintaining, integrity, availability and resilience of the continuing confidentiality of systems and services used to manage personal data;
(c) in the case of a physical or technical incident, the ability to restore access to personal data and the availability of data in good time;
(d) the procedure for systematic testing, assessment and evaluation of the effectiveness of the technical and organizational measures taken to guarantee the security of data processing.
(e) location of the data storage server: 2151 Fót József A. u. 45. Protected by an alarm system. Electronic Accusation: Firewall installed.

Informing the person concerned about the privacy incident

If the privacy incident is likely to pose a high risk to the rights and freedoms of natural persons, the data controller shall inform the data subject of the privacy incident without undue delay.

Information given to the data subject should be **clearly and easily understood** and the nature of the privacy incident must be disclosed and the name and contact details of the Data Protection Officer or other contact person providing additional information should be disclosed; the likely consequences of a data protection incident should be described; describe measures taken or planned by the data controller to remedy a data protection incident, including, where appropriate, measures to mitigate any adverse consequences of a data protection incident.

The person concerned shall not be informed if any of the following conditions are met:
• the data controller has implemented appropriate technical and organizational protection measures and applied these measures to the data covered by the data protection incident, in particular the measures, such as the use of encryption, which **make it impossible for persons who are unauthorized to access personal data the data;**
• after the data protection incident, the data controller has taken further measures to **ensure that high risk for the rights and freedoms of the person concerned is no longer likely to be realized;**
• Informing **would require disproportionate efforts.** In such cases, the data subject shall be informed by means of publicly disclosed information or a similar measure shall be taken to ensure that such information is equally effective.

If the data controller has not yet notified the data subject of the data protection incident, the supervisory authority may, after considering whether the privacy incident is likely to pose a high risk, may inform the data subject.

Reporting a privacy incident to the authority

The data protection incident shall be reported to the supervisory authority under Article 55 without undue delay and, if possible, no later than 72 hours after the data protection incident becomes known, unless the data protection incident is unlikely to pose a risk to the rights of natural persons and freedom. If the notification is not filed within 72 hours, the reasons for proving the delay must also be enclosed.

Complaint opportunity

Complaint regarding the possible breaching of the law by the data manager can be made to the Hungarian National Authority for Data Protection and Freedom of Information:

Hungarian National Authority for Data Protection and Freedom of Information
1125 Budapest, Szilágyi Erzsébet fasor 22/C.
Mailing address: 1530 Budapest, P.O.Box: 5.
Telephone: +36 -1-391-1400
Fax: +36-1-391-1410
E-mail: ugyfelszolgalat@naih.hu

Closing remarks

The following regulations were accounted in the course of composing the guide:
• REGULATION (EEC) No 2016/67 OF THE EUROPEAN PARLIAMENT AND OF THE COUNCIL (27 April 2016) on the protection of natural persons with regard to the processing of personal data and on the free movement of such data and repealing Regulation (EC) No 95/46
• 2011 CXII. Law on information self-determination and freedom of information (hereinafter: Infotv.)
• Act CVIII of 2001 - Act on Electronic Commerce and Information Society Services (especially Section 13 / A)
• Act XLVII of 2008 - Act on the Prohibition of Unfair Commercial Practices against Consumers;
• Act XLVIII. Of 2008 – the basic conditions and certain limitations of economic advertising activity (in particular Article 6)
• XC. Law of 2005 on Eletronic Freedom of Information
• Act C of 2003 on Electronic Communications (specifically Article 155)
• No. 16/2011. an opinion on the EASA / IAB Recommendation on Best Practice in Behavioral Online Advertising
• Recommendation of the National Data Protection and Information Authority on the data protection requirements for prior information
• Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of individuals with regard to the processing of personal data and on the free movement of such data and repealing Regulation (EC) No 95/46